



Friday, February 26, 2021

Recognize and honor the District's outstanding teachers, principals, assistant principals and school-related employees by submitting a recognition ad.

Contact Name _____

School _____

Phone _____ Fax _____

Email Address _____

Nominee/Finalist Name(s) _____

Advertising Opportunities

	Cost	Ad Dimensions
Full-Page , color.....	\$800.....	6.25" width x 7.75" height (vertical)
Half-Page , color.....	\$600.....	6.25" width x 3.75" height (horizontal)
Quarter-Page , color.....	\$400.....	3" width x 3.75" height (vertical)
Eighth-Page , color.....	\$250.....	3" width x 1.75" height (horizontal)

Ad and payment are due by Monday, February 8, 2021.

Send your ad to nyasha.hinds@browardschools.com
or work with the BCPS Graphics Department to create your own ad.

**Make checks payable to Broward Education Foundation,
writing Caliber Awards in the memo section.**

Mail to:

Nyasha Hinds
Broward County Public Schools
600 SE Third Avenue, 2nd Floor
Fort Lauderdale, FL 33301

browardschools.com/caliber-awards



ADVERTISING SPECIFICATIONS

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Accepted File Formats:

- PDF is the preferred format. Make sure to save/export your file as press quality. This setting will allow you to create a press ready PDF with all fonts and images embedded in the file.
- EPS, TIF, JPG, PSD format. Website images are not recommended for printing due to low image resolution.

General Guidelines:

- Convert all fonts to outlines or include all fonts used.
- Embed objects/photos or include all images that are placed or imported into the final layout of the file.
- Logos and line-based objects should remain in vector format whenever possible.
- Artwork must be sized correctly, using the dimensions provided above.
- Be sure all files have full copyright permission to reproduce (if applicable).
- Images must be 300 dpi at final size. Please do not "res-up" lower resolution images, as it will make the image pixelated.

For more information about advertising specifications, contact the Graphics Department at 754-321-1055.

Advertising art and payments are due by **Monday, February 8, 2021.**

Make checks payable to Broward Education Foundation, writing Caliber Awards in the memo section.

**Mail to: Nyasha Hinds, Office of Communications
Broward County Public Schools
600 SE Third Avenue • Fort Lauderdale, FL 33301**

For more information, contact Nyasha Hinds at 754-321-2300 or nyasha.hinds@browardschools.com.



The School Board of Broward County, Florida Lori Alhadeff • Patricia Good • Debra Hixon • Donna P. Korn
Sarah Leonardi • Laurie Rich Levinson • Ann Murray • Dr. Rosalind Osgood • Nora Rupert
Robert W. Runcie, Superintendent of Schools

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